

## **Supporting Our Mission & Growing KCFB**

"One day you will look back and see that all along, you were blooming."

~ Morgan Harper Nichols



Since the Kenosha County Food Bank has paired with the Racine County Food Bank, the amount of time product sits in our warehouse that we have designated for donation has been greatly reduced. Where before we may have product sitting for weeks, now it is merely a couple days at most. And the amount of product we have had to throw away due to not being able to find someone to take the donation has all but been eliminated. To say that this pairing has worked well for Good Foods Team would be an understatement.

## **Craig Danielowicz, Warehouse Manager Good Foods Group**



Snap-on is committed to invest in the communities where our associates live, work and raise their families. We also believe by reaching out and partnering with local organizations and programs, like the Kenosha County Food Bank, we make a difference in our communities towards improving the quality of life and supporting those most in need. Co-locating the Kenosha County Food Bank to the Racine Food Bank campus will allow both organizations to reach further and work more efficiently to impact our local communities.

## Terri Wruck, Manager Charitable Contributions & Museum Snap-on Incorporated



Combining forces allows donations to go to a broader scope of individuals in need. The Kenosha and Racine Food Banks will be able to provide more food to more families with this renewed distribution model. It's time to think differently and work smarter for the greater good of both communities. I champion this idea and am proud to be part of these outstanding communities.

Karla Krehbiel, Regional President Johnson Financial Group

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The partnership between the Racine County Food Bank (RCFB) and the Kenosha County Food Bank (KCFB) has proven to be a great success. This past year, we have worked closely with KCFB to ensure that community needs are being met along with keeping local food in Southeast Wisconsin. There is a symbiotic relationship between our cities with many individuals crossing borders daily either for work or to live. Working together will enhance our mutual success serving those in southeastern Wisconsin. Nonprofits need to be innovative and adapt to all market conditions to maximize resources to better serve those in need. RCFB board members recognize the colocation of KCFB into our campus as a visible message to our communities of true partnership and community and we look forward to continuing that relationship.

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Ralph Malicki, President Racine County Food Bank

Dan Taivalkoski, Executive Director Racine County Food Bank

For several decades I owned and led a distribution business. When I started many communities had their own local companies competing with us. Our company also had five separate distribution locations stretching from the Green Bay area to Kankakee, Illinois. This was enormously inefficient! We consolidated to one location in Racine, and also acquired four competitors. The service to our customers increased dramatically, our inventory management vastly improved, our costs of hiring managers and staff was greatly reduced, and we also saved significantly on reduced rent.



Far too many families in the Kenosha and Racine area do not have enough food. Our limited funds should not be wasted on unnecessary operational costs. We have a business obligation and a moral imperative to operate the most effective and efficient food distribution system so that we can feed as many hungry families as possible!

KCFB's decision to co-locate within the RCFB campus is a thoughtful and wise business decision. I applaud both RCFB and KCFB leadership who are working as partners to serve those in need and our communities in the best way possible!

Jeff Neubauer, Executive Director
Higher Expectations for Racine County

KCFB
Kenosha County Food Bank

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The Kenosha County Food Bank and Racine County Food Bank are vital resources to their respective communities. Right now, the need to help our communities is great and growing. As stewards of community resources, collaboration and partnership are essential. Feeding America Eastern Wisconsin applauds these two organizations for their leadership and thoughtful collaboration. We stand ready to partner with each to better serve those in need.

## Maureen Fitzgerald, Vice President of Government Relations Feeding America Eastern Wisconsin

As KCFB is a warehouse—and not intended to provide emergency services direct to community members onsite—the optimal strategy is to secure a readily available and affordable location. As it has been determined that the physical site of food storage and distribution has no bearing on the availability of product to the end-user, it is good news that KCFB is being creative while scrutinizing options. Particularly in the present environment of evermore cost constraints, market uncertainty, and corporate consolidation—KCFB's investigation is a welcome development. This thoughtful, inclusive process demonstrates keen awareness and an organizational capacity to plan for what future challenges may arise while remaining focused on delivering upon KCFB's mission and mandate.



Likewise, because the Kenosha Community Foundation is committed to strengthening local and regional partnerships as a way to enhance emergency service provision, any infrastructure that can bring organizations to common tables and shared decision-making is a win.

Kenosha Community Foundation is highly supportive of KCFB and any decision to operate from a co-located facility at the Racine County Food Bank.

Amy Greil, Executive Director Kenosha Community Foundation

